

Social Media Policy Toledo Roadrunners Club

Adopted: June 30th, 2021

Our social media platform is for the enjoyment of all. All pages are public. All content should represent the Club with its mission in mind and welcoming to all.

Our Mission: TRRC is a non-profit club, founded in 1976, and open to anyone with an interest in jogging and/or running, regardless of sex, race, age, or ability. Whether you are a fitness jogger, fun runner, competitive runner, or a combination of all three, you are invited to join TRRC. We have fun runs, prediction jogs, and races most every weekend when there is not another run in the area. The distances are for the beginning jogger to the most seasoned runner and range from one kilometer in the kid's events to the 26.2 mile Glass City Marathon, You'll meet friends who share your fitness enthusiasm.

Rules:

- (1) Promoting community local races, group runs and running events is allowed on Mondays and Thursdays only. Please limit to two posts per day per organization (including affiliate organizations). Avoid posting events that occur on the same day or weekend as TRRC events. Please check the calendar at <https://www.toledoroadrunners.org/events/eventcalendar2018> prior to posting.
- (2) Use caution adding links to posts or uploads on the Club's social media sites. This includes the subject matter, tone and language used in the linked content.
- (3) Do not post or upload any confidential information about a member, guest, or the Club without express written consent of the proper owner.
- (4) Do not ask instigative questions or use disparaging remarks against other Club members, guests, the Board, Club policies, contractors, sponsors, or any affiliate organization.
- (5) Do not use any Club related media to promote or sell any goods or services outside of local running events without approval from the Executive Committee.
- (6) Do not use Club related social media in any way that might assert or imply the Club's support, endorsement, or criticism of any product, service, view, or policy, without the express written consent of the Executive Committee.

Disciplinary Consequences:

The TRRC will monitor all social media postings on its official accounts and, where there is credible evidence of a failure to follow this policy's guidelines, may take disciplinary action against the party responsible for the failure, including, but not limited to, removal of the post, blocking from the social media site, termination from board membership, club membership, or volunteer position. Any disciplinary action shall be decided by a vote of the Executive Committee, excluding any member who may be the subject of the violation under review.